ORDER

Orders Order / Rev: 107746 Alt Order #: 06862410 Product Desc: OBAMA FOR AMER SKEDC Estimate: 1904 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev; 10/11/12 / 10/30/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar. Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama for America Demographic: A35+ New Business Thru: Product Codes: PLC01-Democrat Order Separation: 00:05:00

Bill Plan

					TOTALS						
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating 0.00		
10/01/12	10/22/12	39	\$19,375.00	\$16,468.75	October 2012	39	\$19.375.00	\$16,468.75			
					Totals	39	\$19 375 00	\$16 /68 75	0.00		

Advertiser External ID:

Agency External ID:

Account Executives

Order Share

KSNV

UNKWN

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

\$19,375.00

\$3,587.96

Total

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Market	100%	\$71,759.26		
Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KLAS	27%	\$19,375.00		
KLVX	0%	\$0.00		
KSNV-	0%	\$0.00		
KTNV	22%	\$15,787.04		
KTUD	1%	\$717.59		
KV/VU	18%	\$12,916.67		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		

Share

27%

5%

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Print Date: 10/30/12 17:17:16

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Order / Rev:

107746

Advertiser:

Estimate:

Obama for America

Alt Order #: Flight Dates: 06862410 10/16/12 - 10/22/12

Product Desc:

OBAMA FOR AMER SKEDC

1904

KSNV

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Print Date: 10/30/12 17:17:16 Page 3 of 3

KSNV

Totals

39

\$19,375.00

Order / Rev: 107746 06862410 Alt Order #:

Advertiser:

Obama for America

Flight Dates:

10/16/12 - 10/22/12

Product Desc: Estimate:

OBAMA FOR AMER SKEDC

1904

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